



CASSILY ZHAO

Industrial Designer
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Education

ArtCenter College Of Design, Pasadena, California
Bachelor of Science, Product Design, gpa 3.8+, Graduating 2024

Tama Art University, Hachioji, Tokyo
Pacific Rim 15 Ceramic Future Program, 08.2022-12.2022

Experience

Logitech G, San Jose, California
CMF Design & Research Intern, 06.2023-09.2023
Conducted research on youth culture to develop trend forecasts and visualizations that link gaming culture with CMF design.

Kuaishou Technology, Haidian District, Beijing
Industrial/Visual Design Intern, 08.2021-12.2021
Developed intelligent hardware products from initial stage to final manufacturing, including visual branding.

Outdoor Comfort Heating LLC, Torrance, California
Industrial Design Intern, 03.2018-06.2018
Assisted in market research, design development.

My Honors & Awards

IDA Design Awards, Gold, Bronze Winner, 01.2024
LIT Lighting Design Awards, Honorable Mention, 11.2024
Spark Design Awards, Silver Winner, 07.2023
SIT Furniture Design Awards, Winner, 04.2023
NY Product Design Awards, Silver Winner, 04.2023
IDEA Design Awards, Finalist, 08.2022

Skills

Design: Contextual and trend research, storyboarding
Visual design, analog and digital sketching, rendering

Software: Keyshot, SolidWorks, Zbrush
Adobe Suite, Keynotes, Figma, iMovie

Interests

Wellness Activity
Jogging, pilates, mentoring, sketching

Traveling Adventure
Exploring new cultures, languages, souvenirs
Collecting Cafe and coffee experiences.